



PRESS RELEASE

2012 SuperCorrExpo®: More than 100,000 Square Feet Booked

ATLANTA [Dec. 19, 2011] – The 2012 TAPPI/AICC [SuperCorrExpo®](#), the most powerful global hub of corrugated technology, announced today that it has sold more than 100,000 square feet of exhibit space to 168 exhibitors with more than nine months to go until the event. The 2012 SuperCorrExpo will return to the Georgia World Congress Center in Atlanta from Oct. 1-4, 2012.

"We are pleased to see so many corrugated solutions providers reserving their space at SuperCorrExpo already," said Larry N. Montague, TAPPI President and CEO. "The early bookings show that corrugated suppliers understand the importance of attending SuperCorrExpo. The show provides a setting unlike any other in the corrugated industry, providing suppliers, manufacturers and industry leaders the unique opportunity to gather, view demonstrations of equipment and close important deals in one setting."

There now remains less than 30,000 square feet of exhibition space available at SuperCorrExpo, and the floor space is anticipated to sell out. An [updated list of exhibitors](#) is available online at [supercorrexpo.org](#).

"We look forward to exhibiting at SuperCorrExpo every four years," said Jeff Pallini of Fosber America. "The show provides a unique opportunity to showcase our company and equipment in front of key decision makers and potential buyers. We signed up early because this is an event we can't afford to miss."

SuperCorrExpo exhibitors will include those who provide services, machinery, equipment, materials, supplies, software, tools or tooling to the corrugated and related industries.

Occurring only once every four years, SuperCorrExpo is the largest exposition for corrugated solution providers and corrugated solution seekers in the Western Hemisphere. More than 300 industry suppliers gather with thousands of industry leaders from 70 countries at SuperCorrExpo. The four-day exposition is hosted at the Georgia World Conference Center by two of the corrugated industry's leading associations, TAPPI and AICC. For exhibit space reservations and sponsorships, contact Linda Cohen at 914-944-0135 or lcohen@tappi.org. For exhibition questions, contact Grayson Lutz at 678-471-5838 or glutz@tappi.org.

About TAPPI:

TAPPI is the leading association for the worldwide pulp, paper, packaging and converting industries and publisher of *Paper360°* and *TAPPI JOURNAL*. *Corrugated Today* is the official publication of TAPPI's Corrugated Packaging Division. Through information exchange, events, trusted content and networking opportunities, TAPPI helps members elevate their performance by providing solutions that lead to better, faster and more cost-effective ways of doing business. It has provided management training and networking to the industry's leaders for more than 95 years. For more information please visit www.tappi.org.

About AICC:

AICC represents the independent North American manufacturers of corrugated, folding carton and rigid box packaging products and the suppliers to the industry. AICC offers a number of services to its members, including national and regional meetings, industry information and specific training programs for industry professionals. For more information, visit www.aiccbox.org.

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